



# BayCare Clinic Century

## Sponsorship Opportunities

Join us in making a difference. Your support will be instrumental in the success of this event and, more importantly, in improving the lives of those in our community.

### GOLD \$5000

- Name listed on baycarecentury.com
- Recognition of sponsorship in event announcements
- Social media recognition
- Name on event signage
- Name on Century Bike Ride t-shirt
- Logo on event poster

### SILVER \$2500

- Name listed on baycarecentury.com
- Recognition of sponsorship in event announcements
- Social media recognition
- Name on event signage
- Name on Century Bike Ride t-shirt

### BRONZE \$1000

- Name listed on baycarecentury.com
- Recognition of sponsorship in event announcements
- Social media recognition
- Name on event signage

**Your sponsorship will go to the BayCare Clinic Foundation, a 501(c)(3) nonprofit, and is tax deductible.**

**Contact: Jessica Winkel, Event Director**



[jessica.winkel@baycareclinic.com](mailto:jessica.winkel@baycareclinic.com)



920-490-9046, Ext 1338



# BayCare Clinic Century

## Presenting Sponsorship Opportunity

Be the "Presenting Sponsor" for the BayCare Clinic Century and position your brand as a leader in promoting health, wellness and community engagement. Your sponsorship includes exclusive recognition across multiple channels, ensuring maximum visibility and impact.

# Presenting Sponsor \$25,000

### Digital Presence:

- Name listed on [BayCareCentury.com](http://BayCareCentury.com).
- Logo prominently featured on the event webpage.
- Recognition in event-specific emails with your logo.

### Media & Promotions:

- Presenting sponsor mention in all TV, radio, and web advertisements.
- Logo included on the official event poster.
- Mention in the official press release announcing the event.
- One sponsored social media post recognizing your sponsorship.
- Social media recognition leading up to and during the event.

### Event Day Recognition:

- Logo displayed at check-in for all attendees.
- Your name featured on all event signage.
- Logo placement on the Century Bike Ride t-shirt.

### Event Engagement:

- Recognition in event announcements during the ride.
- Exhibitor booth to engage directly with participants.
- Opportunity to address the audience before the start of each leg of The Century

### Exclusive Promotions:

- Your name featured in one event email ad, driving brand awareness to participants.

This presenting sponsorship opportunity provides unmatched exposure while directly supporting our community's health and wellness. Thank you for considering this opportunity to make a lasting impact!

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# BayCare Clinic Century

## Naming Rights Opportunities

The BayCare Clinic Century brings together more than 800 cyclists dedicated to making a difference in our community by supporting health and wellness initiatives. As a “naming rights” sponsor, you’ll be an essential part of their journey, offering vital support and gaining premium brand visibility at every stage of the event.

### **Rest Stops \$10,000**

With six rest stops along the route, you can support riders’ endurance and determination by sponsoring one of these vital stops. Your company will enjoy prominent branding at each sponsored rest stop, featuring custom banners and signage, as well as your logo showcased on riders’ t-shirts as a key supporter.

### **Post Ride Meal \$10,000**

Celebrate the finish line with riders, volunteers, and supporters by sponsoring the post-ride meal. Your brand will be displayed at the meal venue on event banners and signage, and your logo will be featured on the event t-shirts, reaching hundreds of participants and attendees.

### **Breakfast & Beverages \$10,000**

Keep riders fueled and refreshed by sponsoring the pre-ride breakfast and post-ride celebration drinks! Your brand will be prominently displayed at beverage stations and on signage throughout the event, with your logo featured on t-shirts worn by both riders and event staff.

### **Additional Sponsorship Benefits:**

In addition to naming rights and t-shirt logo placement, naming rights sponsors will receive further benefits to maximize visibility and engagement:

- **Logo Placement** – Your company logo will appear on BayCare Century jerseys, event banners, digital platforms, and all promotional materials.
- **Event Day Presence** – Enjoy a dedicated booth or activation space to engage directly with riders, spectators, and volunteers, with the opportunity to distribute branded items and showcase your products or services.
- **Media Coverage** – Your brand will be included in press releases, media appearances, and advertising efforts, reaching thousands of people through TV, radio, and online platforms.

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